

# **Webmasters & Web Content Managers Meeting**

**July 28, 2006, 2:30-4:30**

**1001 I Street, Byron Sher Auditorium at the CAL EPA Building in Sacramento**

## **Agenda**

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| 2:30 | <b>Welcome</b>   | <b>Clark Kelso</b>  |
| 2:35 | <b>State Portal Update: Vision &amp; Direction</b><br><a href="#">Government Services on the Web: California In-Touch</a><br>CIO PowerPoint<br><a href="#">Portal Governance Chart</a>   | <b>Clark Kelso</b>  |
| 2:55 | <b>Usability Study: State Portal Pages</b><br>Executive Presentation   | <b>Andrew Armani</b><br>Human Factors International (HFI)                                       |
| 3:45 | <b>State Portal Framework</b><br><a href="#">Policy and Management Issues Framework: Statewide Portal Project</a>  | <b>John Jewell</b>  |
| 3:50 | <b>Information Organization, Usability, Currency<br/>&amp; Accessibility (IOUCA) Working Group</b><br><a href="#">Recommendation on Web Accessibility</a><br><a href="#">Recommendation on Web Usability</a><br><a href="#">Recommendation on Separating Content from Presentation</a> | <b>Kris Ogilvie and<br/>Debbie Schwartz</b><br>Neal Albritton<br>Donna Freeman<br>Steve Branson |
| 4:05 | <b>Questions and Answers</b>   | <b>All</b>  |
| 4:15 | <b>Web Accessibility and Section 508/W3C Training</b><br><a href="#">DOR Web Accessibility Training Invitation</a>   | <b>Neal Albritton</b>   |
| 4:25 | <b>Closing</b>   | <b>Clark Kelso</b>  |

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# California Portal Steering Committee

## Adopted Recommendations

July 14, 2006

### *Steering Committee Meeting October 14, 2005:*

**Recommendation 1 (Governance & Architecture):** The State should adopt a “federated” management and governance approach to the development and maintenance of the State’s Internet presence.

**Recommendation 2 (Service Centers):** With leadership provided by cross-agency working groups organized around a few high-level governmental functions, the State should develop and maintain one or more “Service Centers” (including a State-level “California Service Center”) that assist users in navigating quickly to desired government information and services.

**Recommendation 3 (Shared Services):** The State CIO should begin conversations with the State Portal Review Board and appropriate agencies to identify specific shared services that should be developed for the State’s web presence. The list of specific shared services should be brought back to the State Portal Steering Committee for its consideration and action.

**Recommendation 4 (State Banner):** The State CIO, with advice from the Portal Steering Committee, should adopt a new banner for State web pages that uses less space and facilitates co-branding with State agencies and departments.

**Recommendation 5 (Transition Planning):** Planning to transition away from the existing State Portal hardware and applications should begin immediately in anticipation of the federated, shared-services architecture recommended above. Current clients and agencies which rely upon that existing hardware and applications infrastructure should begin appropriate transition planning with the assistance of the Department of Technology Services.

### *Review Board Meeting December 9, 2005*

### *Steering Committee Meeting January 13, 2006:*

**Recommendation 6 (SOA):** The Portal Review Board hereby approves in concept the development of a “Service Oriented Architecture (SOA)” to govern the shared services components of the State’s Internet presence.

**Recommendation 7 (EA Governance):** The Portal Review Board hereby refers the Draft Service Oriented Architecture (November 30, 2005) developed by the State CIO’s Enterprise Architecture staff to the Enterprise Architecture Committee of the Information Technology Council for its review, comment and approval.

**Recommendation 8 (SOA Process):** The Portal Review Board hereby declares its intention to begin the process of identifying departments which are prepared to take on the development of shared services pursuant to a Service Oriented Architecture.

***Review Board Meeting June 16, 2006***  
***Steering Committee Meeting July 14, 2006:***

**Recommendation 9 (Web Accessibility):** The State Portal should be accessible to all users and websites should, at a minimum, meet federal and state accessibility requirements per Section 508 of the US Rehabilitation Act and California Government Code Section 11135. California websites should meet the web accessibility standards as defined.

**Recommendation 10 (Web Usability):** The State Portal should be user-focused. Website(s) should be designed and created according to usability engineering and testing best practices as defined in the Usability standards and guidelines.

**Recommendation 11 (Web Content Presentation):** The State Portal should be created and maintained using Cascading Style Sheets to separate content from presentation. Style sheets should be used to define style and positioning of elements on California web pages.